

**McClellan
Park
Neighborhood
Association
Spring
Newsletter**



Grand View Commons * Covered Bridge * Birchwood Ridge * Rustic Acres * Jubilee

Spring 2010

Issue 20

Important Updates from your MPNA Board

After another flurry of winter weather in early March, it's great to see spring is actually here. We're spending more time outside, reconnecting with neighbors, and enjoying the warmer weather. Spring also brings the MPNA General Membership meeting, renewed efforts to complete our two grant projects, and new Farmer's Market and much more!

The big buzz of the moment is the proposed Copp's grocery store development at the Doric Lodge site along Cottage Grove Road. Take a moment to review our District 3 Alder, Lauren Cnare's detailed project update in this issue to get up to speed on the current status of the project.

As your MPNA Board, our job is to represent the greater voice of the neighborhood. The commercial development in the Village Square area continues to be hampered by the recent economic slowdown despite continued efforts by DSI. We realize the need for an "anchor" in this commercial area to draw new businesses and services to the area, but want to be sure it's a good fit for the MPNA and our neighbors.

Roundy's, the developer, and DSI, shared their initial plans at our first neighborhood informational meeting in late February, but concerns about building size and layout, increased traffic, and questions on how the proposed plan fits into the original vision of the neighborhood plan have been raised. We look forward to the next meeting with the developers to see how these concerns are addressed.

Please be sure to get involved, be informed, and share your comments with Alder Cnare. We recommend signing up for her e-mail list at district3@cityofmadison.com to receive updates as the project evolves. Also check out our website at www.MyMPNA.org for more information – we'll continue to post important updates as we receive them.

Other Issues Happening This Spring in our Neighborhood

Semi-Annual Membership Meeting

We will be holding our next meeting on April 28, 2010 in the lower level auditorium at Oak Park Place from 6:00 to 8:00 pm at 618 Jupiter Drive.

The proposed Copp's grocery store development is a hot topic in our neighborhood. Please come and hear an "informal" update from our wonderful District 3 Alder, Lauren Cnare. Please note there will be more neighborhood meetings in the future with the developers and city representatives. Check out our website at www.MyMPNA.org for updates and notices on upcoming meetings.

It's also time for our annual MPNA Board elections, so please attend if you are interested in participating on our board. The time commitment is minimal and you really learn what's happening in our neighborhood. Board meetings are held the first Monday of every month.

We will also have representatives from the Madison Police Department on hand to give us an update on what's happening in our neighborhood and discuss the Neighborhood Watch program.

Get Ready For Our Own Farmer's Market This Spring!

Thanks to the hard work and diligent efforts of the Farmer's Market Committee, we'll be enjoying our own market in Grandview Park later this spring. The market will be located along the park across from the Jovian Taphaus every Wednesday from 3 pm to 7pm beginning on June 2, 2010. You'll find a nice mix of vendors providing a variety of goods so be sure to support the new farmer's market.

Continued on page 2

Important Updates continued....

Dominion Pond Beautification Project

MPNA worked with the City of Madison to receive a grant to beautify the retention pond area at the corner of Dominion and Sprecher. We are looking for volunteers to help install landscaping plants this May and help maintain the plantings during the growing months. Schönheit Gardens in Sun Prairie kindly donated time and some of the planting materials for this project. Please contact board@MyMPNA.org if you want to pitch in and help with this worthy project.

North Star Park Grant Update

The City of Madison installed our new bubbler in North Star Park last November. Our Parks Committee will be regrouping and needs interested neighbors to get involved in the neighborhood tile project that will be installed by the bubbler. Come to our April Annual meeting to learn more about this project and how you can help beautify our park or e-mail board@MyMPNA.org for more information.

Annual Holiday Light Contest Winners

Congratulations to the three lucky winners selected to win a \$20 gift certificate from The Jovian Taphaus Grille.
702 Traveler Lane
6301 Buford Drive
6118 Kilpatrick Lane

Spring Garage Sale

Ready to do some spring cleaning and make some extra money this spring? Participate in the MPNA Spring Garage Sale on June 4th and 5th. Many thanks to the volunteers that helped make this happen in 2010. Go to www.MyMPNA.org for more information.

The MPNA Board

The current MPNA Board members are:

- | | |
|-----------------------|-----------------------|
| Alisa Allen | Roger Anderson |
| Mike Austin | Michael Cerro |
| Karen Lovelien | Tina Hauser |
| Tonya Nye | Jayme Paquette |

You can contact us via email at board@mympna.org

responsiblEnergy



idea. better idea.

Think about this. When you change from incandescent to energy efficient compact fluorescent light bulbs, you'll save on energy costs and plug into Cash Rewards from Focus on Energy (go to focusonenergy.com). For more bright ideas, visit mge.com/lighting, or call our Home Energy Line at 252-7117.

mge
your community energy company

GS1325 09/27/2007

Wood Land Construction
Concrete Flat Work

●
25 Years of Experience

New to Old We Do It All

Driveways, Sidewalks & Patios

Colored & Stamped Concrete

Fully Insured

●
Call today for a free estimate!
608.206.6651

Woodland Construction • Waunakee, WI

Message from Alder Cnare

Thanks to all neighbors working on the Capitol View Farmers Market and supplying comments on the Copps grocery store proposal. Your neighborhoods are getting straight A's for participation in 2010!

Here's the latest grocery store update:

I met with the developers on Thursday to check out next steps and continue to provide input on the project. After the neighborhood meeting, I crafted an email list to keep folks updated in developments. That has been crafted but if you're not yet on it, and would like to be, please let me know via e-mail and I will add you.

The project did go before the Urban Design Commission for an informational meeting. At these meetings, project give the members an overview and the members provide feedback. It's informal in that no decisions are made and no approvals or rejections given, but it gives applicants a sense of how they might fare with the actual decision-making process. The feedback was fairly low key. Depending on whom you talk to, either the members were pretty much okay with the project as presented, or they were too tired after "beating up" Target over a sign to spend much time on the grocery store. The "truth" lies somewhere in between.

In its latest incarnation, some minor changes have been made to the site plan's other buildings, closing the gap between the grocery store and the other planned buildings. One of the concerns was that the parking lot was too great a separation to really create a town square or commons feel. The developer has decided to proceed to the process of approval and hopes to have a store in the ground next year. He has notified the city with the required 30-day notice that they intend to file a formal application, which really kicks things into motion formally. The first step is another information meeting to the Plan Commission on Monday, April 26. Much like the UDC meeting, it's not a decision point, but a place to get feedback. I expect the Plan Commission members will bring up many of the same ideas and concerns that were heard at the neighborhood meeting. You are most welcome to attend this meeting to see the process or you can watch it on City Cable. I think it will be an important indicator of how things will go, even though no decisions will be made. Following that meeting, developers typically revise plans based on feedback, or convince neighbors and the approving bodies of why things can't change, and the project then goes back to UDC for initial approval, the Plan Commission for land use approval, UDC for final approval and the Common Council for all those approvals. Some projects take a few loops through the process.

I have asked the developers to provide us with these data:

1 - a chart comparing this store's square footage and parking lot size/no. of stalls to others in the area. Why? Because few of us are planners or designers and it's hard to look at those bird's eye plans and really translate what we see into what it feels like on the ground. I think giving us examples that we have experienced will help clarify what those colored boxes on paper look like.

2 - Years ago, a traffic study was done before things were built to help plan the road design, intersections, street parking, capacity, etc. Those plans assumed a commercial area that was actually square footage size, larger than what is proposed in this current plan. Traffic is always a concern with any development and I heard many neighbors say that with this project. I think we should know what the studies found to determine what the capacity is what we can expect. I am also reviewing the original traffic calming suggestions because this might be the perfect time to execute all those ideas.

3 - To provide specific feedback to the developer, I am aggregating all the substantive e-mail comments I have received (THANK YOU!) without the authors' names and sending them to the developer. I am also scheduling another meeting with Planning Staff, myself, and the neighboring alder to really get specific with what's not yet right with the plan, find out what can or cannot be done based on topography, cost, plan dictates or million dollar phone equipment huts . . .

4 - I have also told them that this site deserves outstanding architecture and design that fully support the look and feel of new urbanism and, frankly, just exudes a cool factor that grabs people and draws them in. That is a key element for my support.

5 - We will have another neighborhood meeting and continue on the road to the development process.

Many of you heard that this project does not comport with the neighborhood plan and therefore, the city-wide Comprehensive Plan. While this does complicate matters, it is not unusual and not necessarily a departure from usual process. The weird snag with the Comprehensive Plan is simply because the state law changed this year, stating that if you change a neighborhood plan, you must change the Comprehensive Plan, too. Madison has never done this because we didn't have to. Now, we do, so our Planning Staff are in the throes of figuring out the best way to to this not only for this proposal, but for others. Normally, a project's land use approval will occur with a simultaneous neighborhood plan change - meaning they get approved together. Gotta have both to pass! Now, it requires a third approval, that being the Comprehensive Plan change, too.

MPNA Publications Policies

Neither attachment of political ads nor inclusion of business ads constitutes an endorsement.

Opinions expressed in articles are not necessarily those of the MPNA Board. The Board reserves the right to refuse whatever it deems unfit for reasons of language or general content.

Alder Cnare's Message continued....

Speaking of plans, I wanted to share some of my experiences on them and how they are used. Plans mean different things to different people. For some, the plan has "hard" lines, is tightly prescriptive and should not be changed. For others, plans are good conceptual ideas, are guiding not prescribing and the lines between different land uses are blurry and more general. Certainly, "right" is in the eyes of the beholder and plans can be fabulous double-edged swords. For this proposal, you may know that Roundy's was more interested in the farm property on the northeast corner of Sprecher Rd. and Cottage Grove Rd. That land is designated residential. It was very easy for me to stand firm and say no to that proposal. It was too big a change, disrupted other elements of the entire area plan and violated the city's sense that we will not longer create these mega-corners loaded up with strip malls and other retail. We want our services and good more embedded into the neighborhoods for variety, convenience. The current proposal still does not fit into the plan like that last puzzle piece, but it generally fits which gives us all a good place to start to balance the plan and the proposal. I think in the end, both will have to change to accommodate each other for the benefit of the residents now and in the future. As you review the plan and the proposal, I encourage you to be creative and think about the trade-offs this projects might need to come to fruition and if those trade-offs violate or block full execution of the plan. Don't let the fact that yes, the Comprehensive Plan must be changed become a huge roadblock. We will be changing our Comprehensive Plan many times in the coming years to respond to good ideas, changing economic and social situations and even new planning tenets.

Most importantly, keep sending me your thoughts, positive and negative. I continue to support the establishment of a grocery store in the area, as it part of the plan. I also concur that the likelihood of a 25,000 square feet of a store happening is extremely low, and we need to look at making a bigger store extra-special. It's through your comments that improvement and a reasonable solution will be found. I fully expect this developer to be forthright about why some things can be done and why some things cannot be done. Now, all Wisconsinites know that spring = road construction and the next biggie in our area is the reconstruction of Reiner Rd. It was closed for a while last year and will close again in June for resurfacing. (Reiner Rd. is Sprecher Rd. heading north after crossing Hwy T.) So, if you head to Hwy 151 using Reiner, you'll need an alternate route for the last half of this year. (Sorry American Parkway workers - but that road really needs work, as reflected in most of our cars' suspension systems!)

Even though the calendar says Spring, I continue to participate in a city committee about snow plowing. (Yes, we had a meeting cancelled by a snow storm, so we're still catching up!) Nearly all city agencies had representatives and six alders participated to review what we do well, what needs improvement and what it would cost to get even better service. Suggestions have ranged from use more salt (which Madison avoids because the lakes and even some drinking water wells are gaining in salinity), plow at 2" instead of 3" of accumulation, track the plows on a website for citizen viewing, just hire more people and buy more trucks, use new technology like pavement temperature sensors and spray-on de-icers and ice preventers and a host of other ideas. We quickly discovered they all cost more money, but it might be how residents want those dollars spent. I will forward a link to the final report when it's done, it will include recommendations and cost estimates. Join my e-mail list and please let me know what makes sense to you. It's a big issue in the middle of December. Thankfully, it always resolves itself - at least by April!

Lauren Cnare
Alder, District 3
608-226-0987 (cell)
district3@cityofmadison.com (e-mail)

MPNA is on the Web!
Go to MyMPNA.org to find more information on what is happening in our neighborhood.

- ***Neighborhood News***
- ***Neighborhood Events***
- ***Neighborhood Projects***
- ***Neighborhood Meetings***
- ***MPNA By-laws***
- ***MPNA Membership Form***
- ***Contact the MPNA Board***

Advertise In the MPNA Newsletter

Advertising revenue pays for printing costs so the MPNA newsletter can go out to over 800 homes in our neighborhood. For details on how to place an ad, send an email to board@mymmpna.org or go to www.MyMPNA.org and click on Advertising

Mmmm..... Dept.

Pistachio Cream Cheese Dessert

1 cup Flour
1 cup Butter or Margarine
2 Tablespoons Sugar
1/2 cup chopped Pecans
4oz Cream Cheese
2/3 cup Powder Sugar
Large Cool Whip
2 small Pistachio Instant Pudding Mixes
2 1/2 cups Milk

Preheat oven to 350.

Mix the first four items (using 1/4 cup of chopped pecans) for the crust. Press the crust mix into a greased 9x13 pan and bake for 15 minutes. Let cool (at least 15 minutes).

Beat cream cheese, powder sugar and 1/2 of cool whip. Spread mixture over crust. Beat the pudding mixes and milk together and spread over cream cheese mixture.

Top with remaining cool whip and remaining nuts.

Keep refrigerated.

Celebrate Spring!!

Vote April 6th and the 2010 Census

Door Creek Church is the poll location for McClellan Park Neighborhood. Also, remember to fill out and mail in the 2010 Census form.

MPNA Semi-Annual Membership Meeting

April 28, 6:00 - 8:00 at Oak Park Place, 618 Jupiter Dr. Go to mymrna.org for more information.

Madison Audubon Society's 34th Annual Art Fair

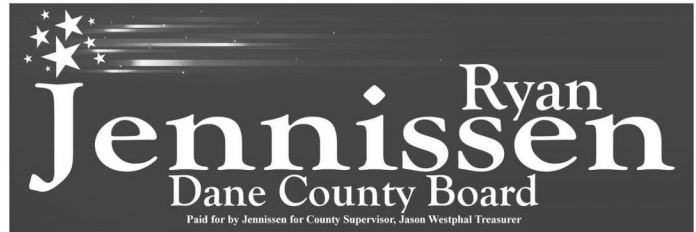
May 1, 9:30 AM - 4:30 PM at Warner Park Community Center, 1625 Northport Drive. For more information contact Jennifer Larsen at Audubonartfair@hotmail.com or call 608-255-2473. Or go to mymrna.org and click on News & Events.

Capital View Farmers Market

Starts June 2 and runs through Oct. 13. Every Wednesday 3:00 - 7:00 across from the Jovian Taphaus Grill. Go to mymrna.org and click on Farmers Market for more information.

MPNA Garage Sale

June 4, 8:00 AM - 5:00 PM and June 5, 8:00 AM - 1:00 PM. Go to mymrna.org and click on Garage Sale for more information.



- Improve public safety in Dane County
- More responsible county budget
- Job Creation

Contact me:
Ryan Jennissen
6626 Carlton Dr. Madison, WI 53718
Home Phone: 240-0945
rmjennissen@hotmail.com
www.ryanjennissen.com

Vote April 6th

VFW DAY POST 7591 & LADIES AUXILIARY

OPEN TO THE PUBLIC

Friday Fish Fry 5-8 pm (Carry-outs available)

Friday Music 7:30-11:30 pm

Omelet Breakfast 3rd Sunday of month
(October-June), 8:30-noon

Sunday Dances, 4-9 pm

Tuesday Bingo, 6:30 & about 8:00
(Burgers, etc. available, 4:30-6:30)

Bar

Reception Hall for Rent (up to 500 people)

301 Cottage Grove Road, Madison 608-221-9326

Meals On Wheels

Can you help make the noon meal an "Event" for the elderly homebound and disabled in Madison, Monona, and Middleton? You may be the only person a recipient sees that day, providing a safety check in addition to social contact. Home Health United Meals on Wheels delivers meals everyday of the year with a route taking about an hour. Very specific directions are given to each recipient's home and we will work with any schedule. Contact Sue Barker at 276-7598 or Meals on Wheels web site www.HomeHealthUnited.org for more information.

This is a public service ad from MPNA.

MPNA Neighborhood Association

Membership Registration Form



Grandview Commons ▪ Covered Bridge ▪ Birchwood Ridge ▪ Rustic Acres ▪ Jubilee

Join or Renew Today!
Your membership dues support MPNA!

Membership Benefits

Neighborhood Development ▪ Beautification ▪ July 4th Celebration ▪ Yard/Garage Sale
Holiday Lights Contest ▪ Social Events ▪ Neighborhood Forums ▪ MyMPNA Website

1. Membership Information

- Family Business
- Renewing Member New Member

Your Full Name: _____

Street Address: _____

Phone Number: _____

Your E-Mail Address: _____

Adult #2 Full Name: _____

2. Your Interests

Are you interested in helping out with MPNA activities? Check all that apply:

- Join a committee
- Block Captain
- Welcome new neighbors
- Help out at events

3. Annual Dues

Membership is \$10 per year or \$20 for two years. Your support helps to defray expenses, including our quarterly newsletter and special events.

Please make your check out to the **McClellan Park Neighborhood Association.**

Mail or drop off checks to:
Alisa Allen – 734 North Star Drive, 53718

Questions? E-mail board@MyMPNA.org

MPNA use:

Date rec'd:

Amount: \$

Check: #

